



NEWS RELEASE  
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## SAM ROBERTS BAND READY TO ROCK THE REXALL EDMONTON INDY!

EDMONTON, AB – Fans holding a ticket for the opening day of the Rexall Edmonton Indy on Friday, July 24th will be treated to a free concert from Canadian rockers the Sam Roberts Band.

The Montreal native's 2002 independent EP, 'The Inhuman Condition' became one of the bestselling independent releases in Canadian music history, and spawned a number of radio friendly hits, such as 'Brother Down', 'Don't Walk Away Eileen' and 'Where Have All The Good People Gone?'. Since then, the Sam Roberts Band has released two additional albums, 2006's 'Chemical City' and 2008's 'Love At The End Of The World', and has built a well-earned reputation as one of Canada's most dynamic live acts. Their most recent album, 'Love At The End Of The World', debuted at #1 on the Canadian Album Charts.

Since making their debut on the Canadian music scene seven years ago, the Sam Roberts Band has won 6 Juno Awards, including Artist of the Year (2004 & 2009), Album of the Year (2004), Rock Album of the Year (2004 & 2009), and Video of the Year (2007).

"We're thrilled that the Sam Roberts Band will be taking the stage at the Rexall Edmonton Indy, and treating race fans to one of their amazing live performances," said Mike Burton, Director of Major Events. "As one of Canada's premier acts, the Sam Roberts Band will be the perfect way to cap off an exciting opening day at the Rexall Edmonton Indy."

Fans purchasing Single Day tickets for the Rexall Edmonton Indy on Friday, July 24, will get a lot of bang for their buck. As well as experiencing the thrill of watching IndyCar and NASCAR drivers qualify at speeds in excess of 200 kilometers per hour, they'll also be able to catch a free concert from the Sam Roberts Band. Single Day tickets for Friday, July 24, start as little as \$35 each.

Tickets for the 2009 Rexall Edmonton Indy, including both 3-day packages and Single Day tickets, are on sale now at all Ticketmaster outlets, by phone at (780) 451-8000, or online at [www.ticketmaster.ca](http://www.ticketmaster.ca).

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