

NORTHLANDS LIVE

Message from Ken

What a busy 2009 we had. From our major events, to hosting Roar of the Rings –the Canadian Curling Trials, Northlands volunteers were a part of delivering excitement and exceptional experiences to the city and the region.

We anticipate another great year in 2010. As we near the spring season, it's hard to believe that Edmonton EXPO Centre is now complete. Years of planning and construction are now finished and we look forward to many

new and exciting events in the near future.

We are delighted to show off our new space. The 44th edition of the Northlands Farm & Ranch Show takes place April 8-10. This year's show has an exciting line-up of speakers and exhibitors and will feature several new programs. The Canadian National College Finals Rodeo (CNCFR) also returns in conjunction with the Farm & Ranch Show, where up and coming

rodeo stars have the chance to shine.

As quickly as we hope spring will be upon us, summer is truly not far behind. We can look forward to another exciting summer with Capital EX and the Edmonton Indy kicking off on the same weekend – July 23rd.

See you soon!
Sincerely,
Ken



Attention all volunteers



The summer's biggest upcoming events at Northlands are Edmonton Indy Race July 23-25 AND Capital EX July 23-August 1st

Volunteers are encouraged to join us for some great noisy fun. Be an early bird and have a choice of great areas to choose from. There are plenty of volunteering opportunities including working at the Grandstands, Volunteer Centre and Gates at the Indy and Fun Town Farm, Gate Greeters, at Capital EX.

Returning Edmonton Indy volunteers and anyone interested in volunteering for Edmonton Indy please apply on line at www.edmontonindy.com or call Virginia at 780-471-7156.

All volunteers, Northlands & Indy, wanting to volunteer at Capital EX please email Michele mweitzel@northlands.com or call 780-471-7339.



Volunteer Discount Program

One of the great benefits of being a Northlands volunteer is your access to discounts from various companies. You can save on, auto sales and service, banking, entertainment, travel, fitness, and much more. For more information, email volunteer@northlands.com or call 780.471.7339.

Special offer to Northlands Volunteers for the Canadian National College Finals Rodeo discount available only by purchasing tickets online at www.ticketmaster.ca/livealot

Mark your calendars...

Volunteer Orientations

If you have not yet participated in our volunteer orientations for new Northlands volunteers, please choose one of the dates below and call Virginia at 780-471-7156 or e-mail vpegg@northlands.com to register.

Chairman's Suite – 4th Floor,
Northlands Spectrum

Tuesday, April 27 5:30 - 8:30 pm

Tuesday, June 22 5:30 - 8:30 pm

Upcoming Events

Northlands Farm & Ranch Show
April 8-10 Edmonton EXPO Centre

Canadian National College
Finals Rodeo – April 8 – 10
Edmonton EXPO Centre

Northlands Annual General
Meeting – April 19

Edmonton Indy – July 23 - 25

Capital EX – July 23 – August 1

Visit our volunteer website at
www.northlands.com

Volunteer Appreciation 2009



5-Year Pin Recipients

Front row – (left to right) – Jenny Drouin, Muriel Crowther, Cindy Carstairs, Linda Ardiel, Marg Grainger and Don Grainger

Middle row – (left to right) – Lil Yewchuk, Trina Rookes, Lorry Paisley, Rene Pagee, Bernice Pagee and Ruby Mandryk

Back row – (left to right) – Mike Zelenak, Barry Reinhardt, Ed Pietsch, Mark McBain, Scott Kashuba and Fred Dechaine

Missing - Robb Allen, Gabe Fraser, Shirley Galliford, Arthur Gorda, Calvin Henning, Susan Huntley, Annette MacKinnon, Sharon MacPherson, Sarah Magee, Dianne Parker, James Price, Doris Sanders and Rod Walker

Northlands Volunteer Award of Merit



Gary Bennett



Jeannette Brownlee



Terry Rogucki



Leigh Smith



Jim Stadelman



Andrew Stott



Jim Whitnack

Missing - Dan Quinlan, Lauree Quinlan, Linda Rault and Cheryl Siegel-Logan



10-Year Pin Recipients

Roger Page

Missing - Ronald Barrie, Carol Zimmerman and Shirley Zylstra



15-Year Pin Recipients

Left to Right – P.J. Takacs, Wendy Schneider, Timothy Sedgwick, Walter Miller, Julie Lupul and Allen Lupul

Missing - Terry Burns, Leticia de Leon, Peter Elzinga, Valeria Roeleveld, Eva Weir and Gordon West



Northlands Achievement Award

Barb Kadatz

Missing - Colleen Prefontaine

20-Year Pin Recipients – No Photo

Bob Walker, Judy Zilinski and Fred Windwick

Northlands 25-Year Roll of Honour – No Photo

Joan Higgins

30-Year Pin Recipient – No Photo

James 'JR' Shaw



Northlands Soaring out of the Gate Award

Paula Sorken

Missing - Hung Duong



Northlands Leader of Tomorrow

Left to right – Andy Huntley, Chair of the Board, Andrea Lamb, John Windwick, First Vice-Chair



Northlands Community Spirit Award

Left to right – Andy Huntley, Chair of the Board, Edmonton Eskimo Football Club – Brad Morgan, Greg Whelan, John Windwick, First Vice-Chair



Northlands Community Spirit Award

Left to right – Andy Huntley, Chair of the Board, Hotel Equipment and Supply Company – Larry and Doris Ungarian, John Windwick, First Vice-Chair



35-Year Pin Recipients

Left to right – Andy Huntley, Chair of the Board, Gordon Fuhr, John Windwick, First Vice-Chair

Missing - Jane Batty



35-Year Pin Recipients

Left to right – Andy Huntley, Chair of the Board, Gordon C. Wilson, John Windwick, First Vice-Chair



45-Year Pin Recipients

Left to right – Andy Huntley, Chair of the Board, John McDonald, John Windwick, First Vice-Chair

Missing - Andy Matichuk and Don Jackson

Congratulations to our Volunteer of the Month.....

Each recipient receives \$50 as part of this recognition.



**November:
Hung Duong**

Hung began the year volunteering for the Rexall Edmonton Indy and then became involved with other Northlands events.

He gave his time at the Rural Roots Raffle at CFR, he could be found in the count room for 50/50, at FFI and door greeting. A Hung also had a great time volunteering at the Roar of the Rings in December and helps out in the volunteer office doing everything from filing to phone calls. Most recently, he was a recipient of the Soaring Out of the Gate award recognizing his going above and beyond while volunteering in his first year with Farmfair International. Congratulations, Hung.



**December:
Jack Rutherford**

Jack is a long-time volunteer having given us officially 18 years, but also having helped with the Capital EX

Parade much earlier than that. He has assisted in many areas over the years and brings his professionalism and humour with him every time. In 2009, Jack used his skills as a courtesy car driver at both Capital EX and FFI and he finished the year off with a flourish lending an experienced hand at the Roar of the Rings in December. Congratulations, Jack!



**January:
May Strynadka**

Since joining Northlands last July. May has taken on a variety of different roles. May helped in the volunteer office, been a roaming recruiter, and been

part of a survey team at the Edmonton Indy. In September and November, she was part of the security team at the Chuck Wagon Derby and Canadian Finals Rodeo, a completely new experience for her. Her latest endeavour was part of our Rural Roots Raffle Team. May always brings great enthusiasm and a sense of fun. There is never a dull moment with May around. Congratulations May.



2010 Show Grows Bigger with Addition of New Event Space

The 44th edition of Northlands Farm and Ranch Show is set to be bigger and better than ever. The Edmonton EXPO Centre will be filled with additional exhibitors and other areas of interest. The show will feature over 400 exhibitors, new inventions, Northlands Performance Horse Sale, industry seminars, the Canadian National College Finals Rodeo, and much more.

Volunteer opportunities at Northlands Farm & Ranch Show include:

- hosting and introducing speakers
- assisting as stage helpers
- working registration tables at seminars
- tour guides who would be knowledgeable with the show layout, show knowledge and public speaking ability and understanding of youth
- filling show bags

If you would like to volunteer for Northlands Farm & Ranch Show, please leave your name and area of interest on the Volunteer Hotline at 780-491-3400.

Katimavik Tour at Farmfair International 2009 – The Katimavik program

Katimavik offers youth between the ages of 17 and 21 an exciting nine-month journey of self-discovery in three different regions of Canada. The program is based on the concept of service learning, which integrates both personal and professional development through volunteer work on community projects. In addition to working 35 hours a week on community projects participants benefit from a learning program that focuses on developing leadership skills, official languages proficiency, protecting the environment, cultural discovery and a healthy lifestyle. Each Katimavik participant contributes an average of 900 hours of volunteer work to community partner organizations. Since 1977, more than 25,000 young Canadians have participated in the Katimavik program, developing their sense of civic responsibility and gaining self-confidence. Katimavik's goal is to form responsible citizens



who will contribute significantly to Canadian society.

Katimavik is about.....DOING. LEARNING. BUILDING A NATION... ONE COMMUNITY AT A TIME.

Special thanks to our Northlands staff and volunteers who took the time to tour Katimavik youth group around Farmfair International. Sharon Gabert and her daughter Valentina toured them through our purebred cattle barns, Karen Clipperton showed them the International AgBusiness Centre and Mark Weisner explained to them our recycling program at Northlands.

AMAZE-ing Agriculture Update

We are currently looking at moving AMAZE-ing Agriculture to run in conjunction with Farmfair International for this year. The purpose for the move is to engage an urban audience to Farmfair International that promotes the values and importance of agriculture in our everyday lives. The tentative dates for the event are November 6 to 13, 2010.

5 year renewals of Police Security

Checks are now due for a number of volunteers who completed their last one in 2004 or 2005. Please spare the time to come by Edmonton EXPO Centre between 8:30am and 4:30pm weekdays to complete one if required. If you are not sure give us a call at 780-471-7339.

Roar of the Rings highlights

Spread over 7 days and utilizing 78 volunteers for a total of 1,039 hours, the Roar of the Rings was an absolute roaring success. Our volunteers were front line ambassadors working as ushers at Rexall Place. They layered up against the cold to welcome guests from all over the country. The bird's eye view of the event as Team Martin and Team Ferbey battled it out was a bonus that kept the icy fingers at bay. To see Team Martin battle through and clinch a place at the Olympics in Vancouver was the icing on the cake.

New Opportunities

Classroom Agriculture Program (CAP)

For those of you who haven't heard of the program it involves giving an interactive presentation to Grade 4 students about anything concerning agriculture, from crops, animals, range, equipment, to anything you want really! The point of the program is to share with urban children (in a fun way) the importance of agriculture and how it plays a role in their daily lives.

It is a great way to let kids know about what we are not only studying, but also what we are passionate about: Agriculture! The time commitment involves preparing a simple presentation and enough time to go and do the presentation. This is a great volunteer opportunity and can be a really good resume builder as well.

There is industry support for this program, so you can get lots of cool prizes and resources from the commodity groups to go along with your presentation free of charge.

If you are interested in volunteering, please contact Volunteer Services by sending an e-mail to volunteer@northlands.com or leave a message on the Volunteer Hotline at 780-491-3400.